



# 37th Annual Red Hills Festival

The Red Hills Festival would not exist without the generosity of our sponsors. The sponsorship packages offer you the opportunity to be a part of our largest annual community festival as well as an opportunity to invest in the future of Louisville.

## ★ 2017 Sponsorship Levels ★

	Presenting	Primary	Signature	Major	Supporting
	\$2,000	\$1,500	\$1,000	\$500	\$250

Appreciation Packages (t-shirt, VIP pass, poster)	8	6	4	2	
Framed Red Hills Festival Poster	★	★	★		
Acknowledgement from main stage	★	★	★	★	★
Festival Guide	★	★	★	★	★
Hospitality/VIP area	★	★	★	★	
Marketing Booths (10'x10')	4	3	2	1	
<b>Media Exposure</b>					
• Banners over street	x-large logo	large logo	medium logo	small logo	mention
• T-Shirt	x-large logo	large logo	medium logo	small logo	mention
• Social Media—Facebook, Instagram, Twitter	x-large logo	large logo	medium logo	small logo	mention
• Website	x-large logo	large logo	medium logo	small logo	mention
• Event Banners and Event Posters	x-large logo	large logo	medium logo	small logo	mention
• Winston County Journal Special Layout	x-large logo	large logo	medium logo	small logo	mention
• Winston Web News	x-large logo	large logo	medium logo	small logo	mention
• Billboard (Hwy 25 Bypass)	logo				
• TV (WCBI, MaxxSouth)	“presented by”	large logo	medium logo	small logo	mention
• Radio (The Refuge)	“presented by”	mention	mention	mention	mention
• Magazines (Town & Gown, Mississippi Magazine, The ‘Sip)					