



WinstonWebNews
Your News Source
for
Winston County

<http://www.winwebnews.com>

WinstonWebNews reaches thousands of Winston Countians every week. With 12000-15000 page hits per week and thousands of interactions on Facebook and Twitter, WWN has become the go-to source for current news and information in our area.

Advertising Info

WWN advertising includes block ads on all pages and banner ads mixed within news items and events. We can create an ad or use your own in most cases. Here are basic options but we can tailor a plan to fit your needs:

Full Block ad with link to your choice of website/ Facebook/Twitter/etc. Rotated on a regular basis to top right of all pages except Obit pages. A similar banner ad is mixed within news items on a regular basis.

\$100/month—3 month minimum

1/2 Block ad with link to your choice of website/ Facebook/Twitter/etc. Rotated on a regular basis to top right of all pages except Obit pages. A similar banner ad is mixed within news items on a regular basis.

\$65/month—3 month minimum

Static Ads— further down on home page and other pages (except Obit) Dependent on size and location: \$60—\$25/month

Sponsorship: Full ad options as above with publication of public service articles and profiles provided by sponsor. (We do not do online info-mercials) Will include listing on an upcoming Sponsors page

\$200/month—12 month commitment

- WWN provides other services such as:
- Content—news feed of WWN news - sized and coded for use on your website.
- Creation of QR codes for promotion use and contact information for business cards, digital business cards and other printed material.
- Facebook Page creation and management
- Interconnectivity of Twitter/Facebook
- Blog development for use as updatable components of existing websites.

Contact Us at: William McCully

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